

RONNIE GARCIA

261 Silvercreek Drive
Santee, CA 92071

PH 619 813 3168
ronniesan@ronniesan.com

Personal Statement

I am an experienced, career-minded creative that seeks a web design/development position for a serious company with a fun environment. I want to be a part of a close team of professionals that share the same passion for their expertise and enjoy what they do.

Experience

BusinessOnLine 2004 – Present

Creative Director / Web Application Developer

- Collaborated with executives, directors, and managers of Fortune 500 companies while managing the design phase for all client projects
- Directly responsible for the creation of creative concepts, style guides, logos, advertisements, flash animations, and iconography for clients
- Developed SEO-friendly, standards-compliant websites using a proprietary CMS with XHTML, PHP, ASP, CSS, SQL, and JavaScript as well as custom web applications utilizing varying APIs
- Presenter at Online Marketing Summit, an annual conference attended by over 400 marketers, directors, and executives of Fortune 1000 companies

Transwestern Publishing 2003 – 2004

Production Associate

- Produced print advertisements in national publications for various clients on tight deadlines

Designed Internet 2000 – 2003

Web Designer / Developer

- Developed creative concepts for small-medium business, government agency, and non-profit organization websites
- Coded standards-compliant websites in XHTML, ASP, SQL, and JavaScript

Freelance 1998-Present

Graphic Designer/Developer

- Produced websites from start to finish with a focus is usability and search engine optimization
- Designed print-ready collateral and developed brand identities for various clients
- Coded custom applications utilizing a variety of different coding languages

Education

San Diego City College Graphic Design

Completed 18 units in composition and layout, typography, color theory and illustration toward certificate in graphic design

Knowledge & Skills

I have extensive knowledge in all Adobe Creative Suite products with an expert knowledge of Photoshop and Illustrator as well as extensive experience in all Microsoft Office applications. My coding experience includes XHTML, CSS, ASP, PHP, SQL, ActionScript, and JavaScript.

Additional

For more information and samples of my work, please visit www.ronniesan.com